



FOR IMMEDIATE RELEASE

LAST CALL FOR PINK15 SUMMER EARLY BIRD DISCOUNTS

Save Over \$380 Until July 25, 2014

Burlington – July 23, 2014 – Today, Pink Elephant, the world leader in IT Service Management education and training, announced that the summer early bird discount for its 19th Annual International IT Service Management Conference & Exhibition, “Pink15”, will end July 25, 2014.

The event will take place February 15-18, 2015 at the Bellagio Hotel in Las Vegas.

People who register for Pink15 by July 25, 2014 will have the opportunity to save over \$380 off the registration fees and accommodation for either the Pink15 Regular Pass or Platinum Pass. The discount includes:

- \$100 off the regular fee
- 3 hotel room nights at a very low rate of \$109 per night at the Bellagio Hotel (February 15, 16, 17) – a savings of over \$280

To find out more about the conference passes, or to register for Pink15 and take advantage of this incredible offer, visit the [conference website](#), or call 1-888-273-PINK.

About Pink15

Now in its 19th hugely successful year, Pink Elephant’s annual conference is widely recognized as “the world’s best IT Service Management conference”. The program is content rich and comprehensive and features 14 tracks and 160+ sessions covering a vast array of subjects from all across the ITSM spectrum. The conference theme, “Knowledge Translated Into Results”, will show attendees how to go beyond just theory to achieve true business value and outcomes.

About Pink Elephant

Each year Pink presents must-attend IT Service Management conferences and leadership forums that bring together IT professionals from around the world. With a pioneering 30 year history, we are a global leader in ITIL® expert-led consulting and ITSM best-practice education. Pink Elephant also offers a vast array of products and services, such as business simulation workshops and online implementation tools, to help you meet all your IT and business goals.

For more information and to check out our full list of products and services, visit pinkelephant.com and follow Pink Elephant on Twitter: [@theitilexperts](https://twitter.com/theitilexperts)

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